



American Legion Auxiliary Poppy Program

For your convenience, the following is a quick reference.

Poppy funds CAN be used for (per American Legion Resolution 20 of May 2013):

- For the rehabilitation of veterans honorably discharged from the United States Armed Forces.
- For the rehabilitation of hospitalized military service personnel returning home and awaiting discharge who require treatment in service hospitals.
- For the welfare of all veterans honorably discharged from U.S. Armed Forces, U.S. active-duty military personnel, and the families of those veterans and active-duty military personnel, where financial and medical need is evident.

Poppy funds CANNOT be used for:

1. Any general operating fund of a department, unit or post.
2. Any community service project that does not strictly benefit the welfare of an individual veteran/military servicemember or the welfare of his/her family.
3. General maintenance, beautification or improvement projects of American Legion or Auxiliary facilities, including adding ramp(s) to a post home.
4. Investments, even those that would bring profit to the unit or post.
5. POW/MIA programs.
6. Memberships, including other veteran support organizations such as Gold Star Mothers.
7. Contributions to, or payouts from, the Auxiliary Emergency Fund.
8. ALA Girls State/Girls Nation fees.
9. Flags or flagpoles.
10. Scholarships which do not restrict eligibility solely to military servicemembers or their children, or where the financial need is not evident.
11. Mileage, travel or lodging expenses; registration of conference fees; or costs incurred by a person – including ALA members, volunteers and staff -- to attend any meeting, conference or event about veterans.
12. Attire or uniforms used by volunteers or staff in promoting or conducting ALA program activity or business.

Use of poppy funds is allowable for care packages only when it is for a welfare need, as opposed to a comfort need, such as first aid topical treatment or vital hygiene items and not comfort/leisure items such as baked goods or books.

NOTE: Poppy funds collected after May 9 cannot be “co-mingled” with funds collected prior to that date. All funds collected prior to the passage of Resolution 20 must be used for veterans, in keeping with the intent and purpose of the previous Legion resolution. Only poppy funds collected after May 9, 2013, may be used for the welfare of U.S. active-duty military personnel and their families, where financial and medical need is evident.

Please consult the Poppy Program webpage at www.ALAforVeterans.org for additional information about the American Legion Auxiliary’s Poppy Program.